

1st
Edition

ADSIX²⁰²⁵

BANGKOK, THAILAND
June 11-13

POST SHOW REPORT
of

Asia DigiCommerce Services Xpo 2025



ORGANIZED BY

UniEx Expo Pte Ltd

Shenzhen Logistics and Supply Chain
Management Association



www.asiadigicommerce.com

Introduction



Asia DigiCommerce Services Xpo 2025 was held from June 11 to 13, 2025 at the Queen Sirikit National Convention Center (QSNCC) in Bangkok, Thailand.

This groundbreaking event gathered over 10 countries' participants and attracted more than 100 exhibitors from across Southeast Asia and beyond.

The expo established a comprehensive platform that connected all key players in the e-commerce ecosystem - including trading platforms, online store owners, technology experts, cross-border payment providers, OEM/ODM manufacturers, and logistics service providers.

With ASEAN's e-commerce market projected to exceed \$350 billion by 2027, Asia DigiCommerce Services Xpo 2025 provided an unparalleled opportunity for businesses to network, innovate, and expand in this fast-growing market.

For more details, visit www.asiadigicommerce.com.



Show in Numbers



5,000+ Attendees from
25+ Countries and Regions



100+ Exhibitors
10+ Countries and Regions



5,500+ Square Meters



15+ Activities



1,000+ Business Matches



100+ Media Partners

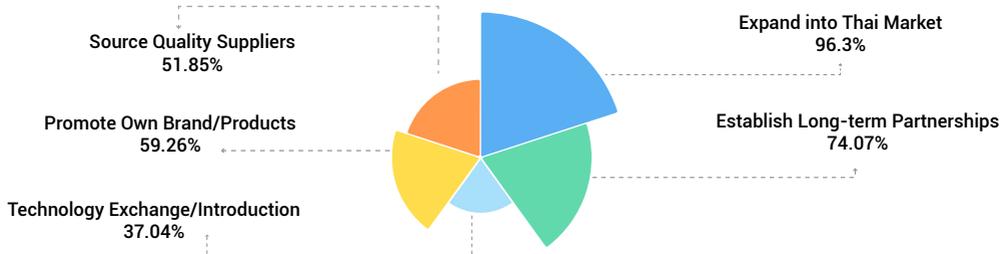
Exhibitors:

- 📍 Tech Supports
- 📍 Payment Solutions
- 📍 Logistics and Supply Chain
- 📍 OEM
- 📍 Industrial Parks
- 📍 Compliances & Tax & Laws
- 📍 Communities & Unions

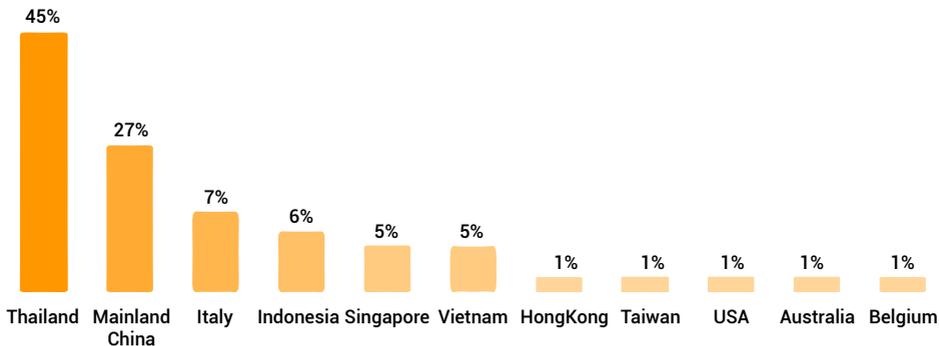
Visitors:

- 📍 Tech-Driven Enterprises
- 📍 Cross-Border Online Sellers
- 📍 International Trading Companies
- 📍 Manufacturing Professionals
- 📍 Industrial Real Estate Seekers
- 📍 Governments
- 📍 Trade Communities & Networks

Exhibitor Objectives



Exhibitor Regional Allocation



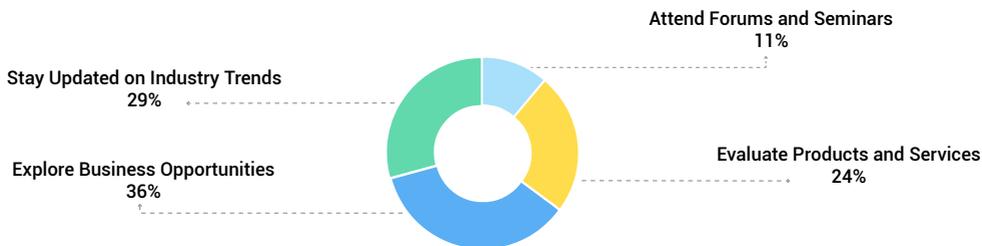
Exhibitor Satisfaction Rate



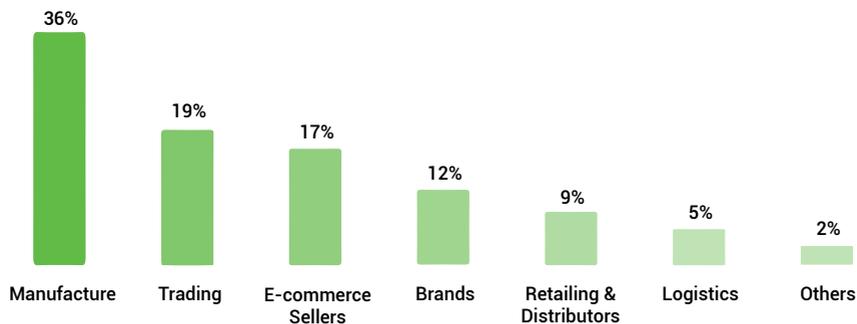
Data Analysis

Visitors

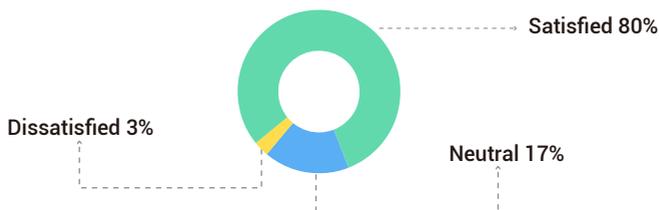
Visitor Objectives



Visitor Profiles



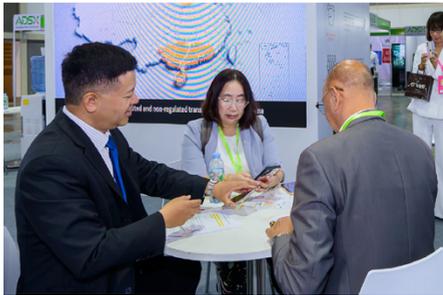
Visitor Satisfaction



ADSX 2025 Impression



ADSX 2025 Impression



Speakers



	<p>Mr. Teeraphol Ambhal</p> <p>Adjunct Lecturer of UTCC and MarTech Association Thailand</p>		<p>Mr. Thathien Anujorbhand</p> <p>Advisor - Thailand Chamber of Commerce Commercial Director - Shark Ninja Thailand Co-founder - Marteq Co., Ltd.</p>		<p>Ms. Witada Anukoonwattaka</p> <p>Economic Affairs Officer Trade Policy and Facilitation Section (TPFS), Trade, Investment and Innovation Division (TIID) United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP)</p>	
	<p>Mr. Atsawin Atsawapittayanont</p> <p>Design Director</p>		<p>Mr. Lok Stephen Bao</p> <p>Chief Operating Office KEX Express (Thailand) Public Co., Ltd.</p>		<p>Mr. Bo Fan</p> <p>COO, Big data center of Thailand</p>	
	<p>Mr. James Gong</p> <p>Head of International Business Unit YH Global supply chain corporation limited</p>		<p>Mr. Patrick Hollenfeltz</p> <p>Managing Director ECDC LOGISTICS S.A.</p>		<p>Mr. Shawn Hu</p> <p>General Manager BigSeller Thailand</p>	
	<p>Mr. Supanut Inwarawatthanasiri</p> <p>MarTech Association</p>		<p>Mr. Chanin Khaochan</p> <p>President Thai Subcontracting Promotion Association</p>		<p>Medhawin Kitikun, Ph.D.</p> <p>Committee Thai Influencer Trade Association</p>	
	<p>Mr. Rachanont Kratudngoen</p> <p>Marketing and technology specialist</p>		<p>Mr. Frank Li</p> <p>Vice General Manager Shenzhen Shenshan Port Operation Co., LTD</p>		<p>Ms. Pabpreng Liengsuk</p> <p>Program Director Techsauce Media Co., Ltd.</p>	

Speakers



	<p>Ms. Lindy Lin Senior Manager of commercial Hutchlison Ports YANTIAN</p>		<p>Mr. Mike Lin Founder Cross-border Guide</p>		<p>Mr. Jason Liu Director & Co-Founder Fanslink Communication Co., Ltd.</p>
	<p>Mr. Kornpong Nualsant Regional Partnership Manager Ant International - WorldFirst</p>		<p>Mr. Eakchai Parchatikanon Committee MarTech Association Thailand</p>		<p>Mr. Aritach Permsrinawachot Channell Partnerships Lead, Independent Agency - TIKTok Thailand</p>
	<p>Mr. Chayakrit Phalnark Hutchlison Ports Thailand</p>		<p>Dr. Nareerat Rattanapowisedkul (Dr.Lily) Chairman of Thal Pavillon Group</p>		<p>Mr. Mason Song Haluhodo International (Thailand) Co., Ltd</p>
	<p>Ms. Kemika Sookprasongdee Influencer - tiktok pepkemika</p>		<p>Dr. Pitl Srisangnam Executive Director ASEAN Foundation, Indonesia</p>		<p>Mr. Steven Sun Vice chairman Shenzhen Easttop Supply Chain Management Co., Ltd.</p>
	<p>Ms. Titinun Suttinaraphan Global Marketing Director, Gogolook (Thailand) Co., Ltd.</p>		<p>Ms. Alice Tao General Manager of Business Development Department Shenzhen Port Logistics Group Co., LTD</p>		<p>Mr. Anan Teerabrunanapong Vice Executive Data & Innovation Director, Data First Co., Ltd.</p>

Speakers



	<p>Mr. Siripong Teopiplithporn Founder and Managing Director Infotech Maker Co., Ltd.</p>		<p>Ms. Dinh Thi Diem Thuy Head of Global Business Development. Buzzmetrics, Vietnam</p>		<p>Mr. Lance Tong Head of Commercialization MOCA CREATIVE MEDIA CO., LTD</p>	
		<p>Ms. Xianglan Wang Chairman of PULGRA New Materials</p>		<p>Dr. Ratchanee Wattanawitstporn Director, Investment Promotion Division Thailand Board of Investment</p>		<p>Mr. Chongtong Xie President, Thai Shenzhen Chamber of Commerce Association of Thailand Chief Representative, Shenzhen Council for Promotion of International Trade (CCPIT) Thailand Economic & Trade Office President, TCT WATASHI GROUP</p>
	<p>Mr. Nattapon Yongpalboon Author of Generative AI for Marketing</p>		<p>Mr. Steven Zhang Individual responsible for external resource development Shopee Thailand</p>		<p>Mr. Owen Zhou Country Manager ALIBABA.COM Thailand</p>	

Partners

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Exhibitors

ADSX 2025

AV-WIRELESS®



Hosted Buyers



Indonesia



Malaysia



The Philippines



Vietnam



Media Coverage



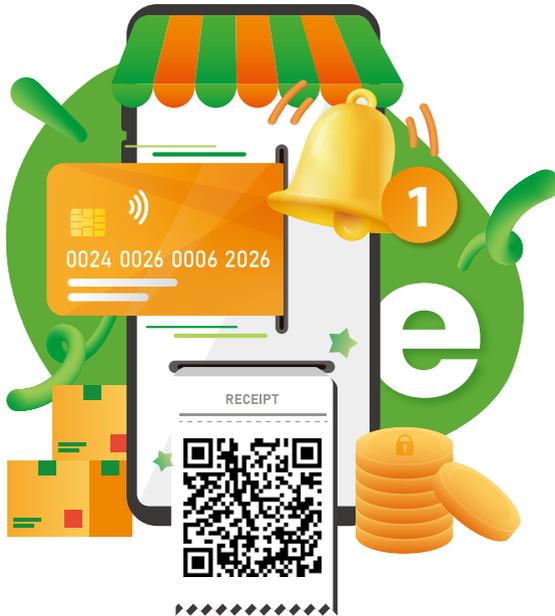
Media Coverage



AIE ADSX ²⁰²⁶

Asia DigiCommerce Services Xpo

24-26 June 2026 QSNCC



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